

POL 0385

Red Blanket Sheets

~~Marlboro~~

~~test~~

~~RCBR~~ #3242

~~RLBR~~ #23008

~~RLTCR~~ #31167

~~RCBR~~

~~RCB (cont)~~

~~RLB~~

~~RLTC~~

TRADE SECRET PRODUCED BY PHILIP MORRIS COMPANIES, INC. ET AL.
A COURT ORDER IN PHILIP MORRIS COMPANIES, INC. ET AL. VS.
AMERICAN BROADCASTING COMPANIES, INC. AND ITS SUBSIDIARIES,
A DOCUMENT AND ITS CONTENTS SHALL NOT BE USED, SHOWN OR
DISTRIBUTED EXCEPT AS PROVIDED IN THE COURT'S ORDER.

2031159025

I N T E R - O F F I C E C O R R E S P O N D E N C E

Richmond, Virginia

To: Dr. R. A. Fenner
 From: Elizabeth Chambers
 Subject: National POL 0385

Date: July 1985

D1BRP = Black NS = Marlboro (84mm) Cigarettes made with reduced humectant level in sheet materials.

The purpose of this POL test is to develop a database of monadic ratings. These cigarettes will be overtipped and mailed to the panelists in white packs.

Table 1. POL 0385 Marlboro Test Data

ITEM CODE

D1BRP

Smoke

Butt Length, mm	28
FTC Tar, mg/cig.t.	16.2
Nicotine, mg/cig.t.	1.11
Puffs/cig.t.	9.0
Tar/puff	1.8

Cigarette

Total RTD, mm of H ₂ O	112
Static Burn. Time, min.	8.1
Length, mm	84.2
Circumference, mm	24.9

Paper

Permeability, ml/cm ² min.	40
---------------------------------------	----

Filter

RTD, mm of H ₂ O	69
Length, mm	21.2
Weight	0.13
Tipping Paper Length, mm/Color	25/Cork
Ventilation, %	10

Filler

Total alkaloids, % (DWB)	2.03
Total red. sugars, % (DWB)	8.3
Wt. of tob., g (12.5% OV)	0.751
Rod Density, g/cc	0.241
DG, % (QWB)	1.8
Glycemic, % (QWB)	2.0

cc: Mr. C. Altizer
 Ms. D. Atkinson-Ballos
 Dr. R. Cox
 Ms. V. Graff
 Mr. R. Heretick
 Mr. J. Higgs
 Dr. M. Jeltema

Ms. K. Mitchell
 Mr. J. Myracle
 Mr. S. Nelson
 Mr. H. Spielberg
 Mr. J. Swain
 Ms. F. West
 Central File

TRADE SECRET-PRODUCED BY PHILIP MORRIS COMPANIES, INC. ET AL. THIS DOCUMENT AND ITS CONTENTS SHALL NOT BE USED, SHOWN OR DISCLOSED EXCEPT AS PROVIDED IN THE COURT'S ORDER.

2031159026